# John Doe 

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## Comparison

Below, we are comparing the two following date ranges: Sunday July 10th, 2022 to Saturday July 16th, 2022 and Saturday July 10th, 2021 to Friday July 16th, 2021

Jul 10th, 22 to Jul 16th, 22 Jul 10th, 21 to Jul 16th, 21


## Overview

Below, we are looking at the six key metrics between the following date range : Jul 10th, 2022 to Jul 16th, 2022. These metrics include the total number of new properties listed and sold, average asking price and sale price and the average asking to selling ratio of all sold properties.
Total Listings
The total number of new properties
that were listed.
Average List Price
The average asking price of
properties that were listed.
Total Inventory Cost
The total volume of inventory that
was listed on the market.
Total Sales
The total volume of properties that
were sold.
Sales Average Price
The average selling price of
properties that were sold.
Average LSR
The average list to sell ratio of all
sold properties.

## Total Sales Volume

Between Sat Jul 10th, 2021 and Fri Jul 16th, 2021, the total volume of sales was \$29.0M. Between Sun Jul 10th, 2022 and Sat Jul 16th, 2022, the total volume of sales was $\$ 14.3 \mathrm{M}$. When the week of Sun Jul 10th, 2022 to Sat Jul 16th, 2022 is compared to the week of Sat Jul 10th, 2021 to Fri Jul 16th, 2021, the total volume of sales has decreased by $50.82 \%$.

## Average DOM

Between Sat Jul 10th, 2021 and Fri Jul 16th, 2021, the average days on market was 24. Between Sun Jul 10th, 2022 and Sat Jul 16th, 2022, the average days on market was 9. When the week of Sun Jul 10th, 2022 to Sat Jul 16th, 2022 is compared to the week of Sat Jul 10th, 2021 to Fri Jul 16th, 2021, the average days on market has decreased by 62.50\%.

## Total Sales | Quick Overview (See Page \#5)

Between Sun Jul 10th, 2022 and Sat Jul 16th, 2022, the total number of sales was 7 .

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40
$$



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## Total Listings

Between Sun Jul 10th, 2022 and Sat Jul 16th, 2022, the total number of new listings was 37. Between Sat Jul 10 th, 2021 and Fri Jul 16th, 2021, the total number of new listings was 26. When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Saturday July 10 th, 2021 to Friday July 16th, 2021, the total number of new listings has increased by $42.31 \%$.


Jul 10th, 2022 - Jul 16th, 2022 vs Jul 10th, 2021 - Jul 16th, 2021
Between Sat Jul 10th, 2021 and Fri Jul 16th, 2021, the total number of new listings was 26. When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Saturday July 10th, 2021 to Friday July 16th, 2021, the total number of new listings has increased by $42.31 \%$.

Jul 10th, 2022 - Jul 16th, 2022 vs Jul 10th, 2020 - Jul 16th, 2020
Between Fri Jul 10th, 2020 and Thu Jul 16th, 2020, the total number of new listings was 32. When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Friday July 10th, 2020 to Thursday July 16th, 2020, the total number of new listings has increased by $15.63 \%$.

Jul 10th, 2022 - Jul 16th, 2022 vs Jul 10th, 2019 - Jul 16th, 2019
Between Wed Jul 10th, 2019 and Tue Jul 16th, 2019, the total number of new listings was 30. When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Wednesday July 10th, 2019 to Tuesday July 16th, 2019, the total number of new listings has increased by $23.33 \%$.



## Overview

The bar graph to the left provides an overview of the last 7 days of the week broken down by each individual week day leading up to Saturday July 16th, 2022. Between Sunday July 10th, 2022 and Saturday July 16th, 2022, we have seen a total volume of 37 new properties that have been listed.

## Analysis

The line graph to the right, outlines and details the changes in week-to-week (on a weekly interval) trends for all properties that have been listed over the last 4 months as of Saturday July 16th, 2022.


[^1]
## Average List Price

Between Sun Jul 10th, 2022 and Sat Jul 16th, 2022, the average list price was $\$ 2.52 \mathrm{M}$. Between Sat Jul 10th, 2021 and Fri Jul 16th, 2021, the average list price was $\$ 1.62 \mathrm{M}$. When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Saturday July 10 th, 2021 to Friday July 16th, 2021, the average list price has increased by $55.26 \%$.
Jul 10th, 2022 - Jul 16th, 2022 vs Jul 10th, 2021 - Jul 16th, 2021
Between Sat Jul 10th, 2021 and Fri Jul 16 th, 2021, the average list price was $\$ 1.62 \mathrm{M}$. When the week
of Sunday July 10th, 2022 to Saturday July 16 th, 2022 is compared to the week of Saturday July 10 th,
2021 to Friday July 16th, 2021 , the average list price has increased by $55.26 \%$.


## Overview

The bar graph to the left provides an overview of the last 7 days of the week broken down by each individual week day leading up to Saturday July 16th, 2022. Between Sunday July 10th, 2022 and Saturday July 16th, 2022, we have seen an average list price of $\$ 2.52 \mathrm{M}$ for all new properties that have been listed.


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## Total Inventory Cost

Between Sun Jul 10th, 2022 and Sat Jul 16th, 2022, the total cost of inventory was $\$ 93.3 M$. Between Sat Jul 10th, 2021 and Fri Jul 16th, 2021, the total cost of inventory was $\$ 42.2$ M. When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Saturday July 10 th, 2021 to Friday July 16th, 2021, the total cost of inventory has increased by $120.95 \%$.


Jul 10th, 2022 - Jul 16th, 2022 vs Jul 10th, 2021 - Jul 16th, 2021
Between Sat Jul 10th, 2021 and Fri Jul 16th, 2021, the total cost of inventory was $\$ 42.2 \mathrm{M}$. When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Saturday July 10th, 2021 to Friday July 16th, 2021, the total cost of inventory has increased by 120.95\%.

Jul 10th, 2022 - Jul 16th, 2022 vs Jul 10th, 2020 - Jul 16th, 2020
Between Fri Jul 10th, 2020 and Thu Jul 16th, 2020, the total cost of inventory was $\$ 67.4 \mathrm{M}$. When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Friday July 10th, 2020 to Thursday July 16th, 2020, the total cost of inventory has increased by $38.37 \%$.

Jul 10th, 2022 - Jul 16th, 2022 vs Jul 10th, 2019 - Jul 16th, 2019
Between Wed Jul 10th, 2019 and Tue Jul 16th, 2019, the total cost of inventory was \$45.7M. When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Wednesday July 10th, 2019 to Tuesday July 16th, 2019, the total cost of inventory has increased by 103.92\%.


## Overview

The bar graph to the left provides an overview of the last 7 days of the week broken down by each individual week day leading up to Saturday July 16th, 2022. Between Sunday July 10th, 2022 and Saturday July 16th, 2022, we have seen a total inventory volume of $\$ 93.3 \mathrm{M}$ for all new properties that have been listed.

## Analysis

The line graph to the right, outlines and details the changes in week-to-week (on a weekly interval) trends for the total cost of all new inventory over the last 4 months as of Saturday July 16th, 2022.


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## Total Sales

Between Sun Jul 10th, 2022 and Sat Jul 16th, 2022, the total number of sales was 7. Between Sat Jul 10th, 2021 and Fri Jul 16th, 2021, the total number of sales was 17. When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Saturday July 10 th, 2021 to Friday July 16th, 2021, the total number of sales has decreased by $58.82 \%$.

Decrease


Jul 10th, 2022 - Jul 16th, 2022 vs Jul 10th, 2021 - Jul 16th, 2021
Between Sat Jul 10th, 2021 and Fri Jul 16th, 2021, the total number of sales was 17. When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Saturday July 10th, 2021 to Friday July 16th, 2021, the total number of sales has decreased by $58.82 \%$.

Jul 10th, 2022 - Jul 16th, 2022 vs Jul 10th, 2020 - Jul 16th, 2020
Between Fri Jul 10th, 2020 and Thu Jul 16th, 2020, the total number of sales was 24. When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Friday July 10th, 2020 to Thursday July 16th, 2020, the total number of sales has decreased by $70.83 \%$.

Jul 10th, 2022 - Jul 16th, 2022 vs Jul 10th, 2019 - Jul 16th, 2019
Between Wed Jul 10th, 2019 and Tue Jul 16th, 2019, the total number of sales was 20 . When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Wednesday July 10th, 2019 to Tuesday July 16th, 2019, the total number of sales has decreased by $65.00 \%$.

## Overview

The bar graph to the left provides an overview of the last 7 days of the week broken down by each individual week day leading up to Saturday July 16th, 2022. Between Sunday July 10th, 2022 and Saturday July 16th, 2022, we have seen a total volume of 7 properties that have been sold.

## Analysis

The line graph to the right, outlines and details the changes in week-to-week (on a weekly interval) trends for all properties that have been sold over the last 4 months as of Saturday July 16th, 2022.


[^3]
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## Sales Average Price

Between Sun Jul 10th, 2022 and Sat Jul 16th, 2022, the average sale price was $\$ 2.04 \mathrm{M}$. Between Sat Jul 10th, 2021 and Fri Jul 16th, 2021, the average sale price was $\$ 1.71$ M. When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Saturday July 10 th, 2021 to Friday July 16th, 2021, the average sale price has increased by 19.43\%.


Jul 10th, 2022 - Jul 16th, 2022 vs Jul 10th, 2021 - Jul 16th, 2021
Between Sat Jul 10th, 2021 and Fri Jul 16th, 2021, the average sale price was $\$ 1.71 \mathrm{M}$. When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Saturday July 10th, 2021 to Friday July 16th, 2021, the average sale price has increased by $19.43 \%$.

Jul 10th, 2022 - Jul 16th, 2022 vs Jul 10th, 2020 - Jul 16th, 2020
Between Fri Jul 10th, 2020 and Thu Jul 16th, 2020, the average sale price was $\$ 2.08 \mathrm{M}$. When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Friday July 10th, 2020 to Thursday July 16th, 2020, the average sale price has decreased by 2.18\%.

Jul 10th, 2022 - Jul 16th, 2022 vs Jul 10th, 2019 - Jul 16th, 2019
Between Wed Jul 10th, 2019 and Tue Jul 16th, 2019, the average sale price was $\$ 1.63 \mathrm{M}$. When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Wednesday July 10th, 2019 to Tuesday July 16th, 2019, the average sale price has increased by $25.05 \%$.


## Overview

The bar graph to the left provides an overview of the last 7 days of the week broken down by each individual week day leading up to Saturday July 16th, 2022. Between Sunday July 10th, 2022 and Saturday July 16th, 2022, we have seen an average sale price of $\$ 2.04 \mathrm{M}$ for all properties that have been sold.

## Analysis

The line graph to the right, outlines and details the changes in week-to-week (on a weekly interval) trends in the average sale price of all sold properties over the last 4 months as of Saturday July 16th, 2022.


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## Average List to Sell Ratio

Between Sun Jul 10th, 2022 and Sat Jul 16th, 2022, the average asking to selling ratio was 0.998 . Between Sat Jul 10 th, 2021 and Fri Jul 16 th, 2021 , the average asking to selling ratio was 0.998 . When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Saturday July 10th, 2021 to Friday July 16th, 2021, the average asking to selling ratio has decreased by $0.02 \%$.


Jul 10th, 2022 - Jul 16th, 2022 vs Jul 10th, 2021 - Jul 16th, 2021
Between Sat Jul 10th, 2021 and Fri Jul 16th, 2021, the average asking to selling ratio was 0.998 . When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Saturday July 10th, 2021 to Friday July 16th, 2021, the average asking to selling ratio has decreased by $0.02 \%$.

Jul 10th, 2022 - Jul 16th, 2022 vs Jul 10th, 2020 - Jul 16th, 2020
Between Fri Jul 10th, 2020 and Thu Jul 16th, 2020, the average asking to selling ratio was 0.988 . When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Friday July 10th, 2020 to Thursday July 16th, 2020, the average asking to selling ratio has increased by $1.05 \%$.

Jul 10th, 2022 - Jul 16th, 2022 vs Jul 10th, 2019 - Jul 16th, 2019
Between Wed Jul 10th, 2019 and Tue Jul 16th, 2019, the average asking to selling ratio was 0.977.
When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Wednesday July 10th, 2019 to Tuesday July 16th, 2019, the average asking to selling ratio has increased by 2.19\%.


## Overview

The bar graph to the left provides an overview of the last 7 days of the week broken down by each individual week day leading up to Saturday July 16th, 2022. Between Sunday July 10th, 2022 and Saturday July 16th, 2022, we have seen an average ask to sell price ratio of 0.998 for all properties that have been sold.

## Analysis

The line graph to the right, outlines and details the changes in week-to-week (on a weekly interval) trends in the average ask to sell price ratio of 1.2 all sold properties over the last 4 months as of Saturday July 16th, 2022.

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## Average Days on Market

Between Sun Jul 10th, 2022 and Sat Jul 16th, 2022, the average days on market was 9. Between Sat Jul 10th, 2021 and Fri Jul 16th, 2021 , the average days on market was 24. When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Saturday July 10 th, 2021 to Friday July 16th, 2021, the average days on market has decreased by $62.50 \%$.


Jul 10th, 2022 - Jul 16th, 2022 vs Jul 10th, 2021 - Jul 16th, 2021
Between Sat Jul 10th, 2021 and Fri Jul 16th, 2021, the average days on market was 24. When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Saturday July 10th, 2021 to Friday July 16th, 2021, the average days on market has decreased by $62.50 \%$.

Jul 10th, 2022 - Jul 16th, 2022 vs Jul 10th, 2020 - Jul 16th, 2020
Between Fri Jul 10th, 2020 and Thu Jul 16th, 2020, the average days on market was 13. When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Friday July 10th, 2020 to Thursday July 16th, 2020, the average days on market has decreased by $30.77 \%$.

Jul 10th, 2022 - Jul 16th, 2022 vs Jul 10th, 2019 - Jul 16th, 2019
Between Wed Jul 10th, 2019 and Tue Jul 16th, 2019, the average days on market was 18. When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Wednesday July 10th, 2019 to Tuesday July 16th, 2019, the average days on market has decreased by $50.00 \%$.

29 Overview

The bar graph to the left provides an overview of the last 7 days of the week broken down by each individual week day leading up to Saturday July 16th, 2022. Between Sunday July 10th, 2022 and Saturday July 16th, 2022, we have seen an average days on market of 9 for all properties that have been sold.

## Analysis

The line graph to the right, outlines and details the changes in week-to-week (on a weekly interval) trends in the average days on market of all sold properties over the last 4 months as of Saturday July 16th, 2022.


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## Total Sales Volume

Between Sun Jul 10th, 2022 and Sat Jul 16th, 2022, the total volume of sales was \$14.3M. Between Sat Jul 10th, 2021 and Fri Jul 16th, 2021, the total volume of sales was $\$ 29.0$ M. When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Saturday July 10 th, 2021 to Friday July 16th, 2021, the total volume of sales has decreased by $50.82 \%$.


Jul 10th, 2022 - Jul 16th, 2022 vs Jul 10th, 2021 - Jul 16th, 2021
Between Sat Jul 10th, 2021 and Fri Jul 16th, 2021, the total volume of sales was \$29.0M. When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Saturday July 10th, 2021 to Friday July 16th, 2021, the total volume of sales has decreased by $50.82 \%$.

Jul 10th, 2022 - Jul 16th, 2022 vs Jul 10th, 2020 - Jul 16th, 2020
Between Fri Jul 10th, 2020 and Thu Jul 16th, 2020, the total volume of sales was $\$ 50.0 \mathrm{M}$. When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Friday July 10th, 2020 to Thursday July 16th, 2020, the total volume of sales has decreased by $71.47 \%$.

Jul 10th, 2022 - Jul 16th, 2022 vs Jul 10th, 2019 - Jul 16th, 2019
Between Wed Jul 10th, 2019 and Tue Jul 16th, 2019, the total volume of sales was $\$ 32.6 \mathrm{M}$. When the week of Sunday July 10th, 2022 to Saturday July 16th, 2022 is compared to the week of Wednesday July 10th, 2019 to Tuesday July 16th, 2019, the total volume of sales has decreased by $56.23 \%$.


## Overview

The bar graph to the left provides an overview of the last 7 days of the week broken down by each individual week day leading up to Saturday July 16th, 2022. Between Sunday July 10th, 2022 and Saturday July 16th, 2022, we have seen a total sales volume of $\$ 14.3 \mathrm{M}$ for all new properties that have been listed.

## Analysis

The line graph to the right, outlines and details the changes in week-to-week (on a weekly interval) trends for the total cost of all sold properties over the last 4 months as of Saturday July 16th, 2022.


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